

Devesh Desai

www.devesh.one
desaid@uni.edu | (641) 414-4986

EDUCATION

The University of Northern Iowa

Cedar Falls, IA

Bachelor of Arts

Anticipated Graduation: May 2026

- Major in Digital Media Production, Minor in Interactive Digital Studies (Digital Video)

Activities: VP of External Events & Member Services for Asian Student Union, Communications Director of Multicultural Business Leaders Association, Member of Hilltop Media

Southwestern Community College

Creston, IA

Certificate in Information Technology Systems Networking

June 2021

EXPERIENCE

UNI Office of Student Success and Retention | Cedar Falls, IA

February 2023 – Present

Front Desk Student Associate

- Serve as first point of contact by greeting visitors, answering questions, and directing guests to other offices.
- Support office operations by promptly answering phone calls, responding to emails, and managing tasks.
- Collaborate with staff on special projects to improve student services and office efficiency.

ESPN | Cedar Falls, IA

Game Day Staff

August 2024 - May 2025

- Operated broadcasting cameras for Division I athletics, ensuring high-quality live footage for ESPN+.
- Managed camera placement and movement throughout sports facilities to capture professional broadcast shots.
- Coordinated with producers, technical staff, and game-day officials to support smooth, real-time production.

Jump Start | Cedar Falls, IA

Social Media & Marketing Assistant

August 2023

- Managed and published social media content, including posts, stories, and announcements across platforms.
- Filmed, edited, and directed promotional videos to highlight program activities and student experiences.
- Assisted staff in welcoming new students, answering questions, and ensuring a smooth transition to campus life.

PROJECTS

An Untitled Love Story

Short Film

January 2025 - May 2025

- Wrote and directed an original narrative short film produced at the University of Northern Iowa.
- Supervised all phases of production, including pre-production, on-set direction, and post-production editing.
- Designed and maintained a promotion website and Instagram page to showcase behind-the-scenes content.
- Organized and promoted a campus film screening, coordinating marketing materials and event logistics to increase audience engagement and visibility for the project.
- Selected for screening at the Iowa Independent Film Festival in Clear Lake, IA.

Payment in Blood

Short Film

October 2023

- Wrote and directed a short horror film produced for UNI's annual contest.
- Coordinated cast, crew, and production schedules to complete the project under tight deadlines.
- Awarded 2nd Place at the UNI Horror Film Contest.

TECHNICAL EXPERIENCE

- Adobe Creative Suite
- Sony Cameras: FX6, A6600, A7III
- Proficiency in HTML and CSS Coding